

Ambient Water Featured by Key Publications as Promising Technology to Combat Water Scarcity and Enhance Vertical Farming Initiatives

Company's atmospheric water generation technology gains exposure as media outlets focus on technologies that could positively impact those affected by the drought

SPOKANE, WA – December 2, 2015 – [Ambient Water](#) (OTCQB: AWGI), a leading provider of atmospheric water generation systems for extracting water from humidity in the air, today reported that the company and its technology has recently been featured by several key industry and trade publications as a technology that could positively impact those affected by drought. This media recognition comes as the drought in California enters its fifth year and lawmakers continue to search for solutions to combat water scarcity.

Ambient Water's technology was featured in publications with focuses spanning water technology, environmental issues, and "clean" or "green" technologies, as well as news outlets located in the heart of the drought within the state of California. Topics included discussion of various applications of atmospheric water generation technology for water scarcity issues, agriculture, and as an enhancement to vertical farming solutions.

An [article from Water Quality Products](#), an industry publication focusing on water technologies, discussed effects of the drought on agriculture, and how Ambient Water's atmospheric water generation technology could provide relief to farmers struggling with their crops. In this piece, Ambient Water CEO Keith White discusses why AWG technology is ideal for drought situations, and the increased interest in water technologies as a potential solution. Another piece, a [podcast interview with Central Valley Business Times](#), a news publication covering California's Central Valley, highlighted why natural weather systems like El Nino should not be depended on to solve the drought and why lawmakers should investigate long-term solutions like water technology.

Ambient Water's atmospheric water generation technology has also been featured in several environmentally-focused publications as a vertical farming resource, an important option to consider as traditional agricultural methods struggle due to current water issues. Pieces in [Environmental Leader](#) and [Cleanleap](#) discuss how atmospheric water generation can be a water resource and a climate control system within a turnkey vertical farming structure. A third article in [Water Technology Online](#) details the use of AWG with traditional irrigation systems as a replacement for piping or trucking in water.

"We're thrilled to continue to have our technology highlighted as a potential solution for water scarcity issues, especially as drought conditions continue to persist around the world. We believe there is great potential for our technology to make a positive impact on these areas and provide a renewable water source for those in need," said Keith White, CEO, Ambient Water. "As we head in to 2016, it is time for policy makers to begin seeking out solutions that can make

an impact both in the immediate and for the long-term. We are excited to continue to showcase our technology and highlighting the difference that it can make across multiple verticals.”

Recent news suggests that interest in water technologies is building in California - a report said [the state leads the U.S. in venture capital investment into water companies](#), totaling \$97 million in 2014. Water-related technology patents are on the rise within California, with more than 130 registered in 2014, and tremendous opportunity exists after Governor Jerry Brown recently earmarked \$5 million from the Budget Act of 2015 for the State Water Resources Control Board to find permanent solutions for clean, consumable water for its residents.

Ambient Water’s patented atmospheric water generation technology literally makes water out of thin air, transforming humidity into an abundant source of clean water near the point of use. With multiple systems already commercially available or in development, the Company’s technology produces clean and fresh water for a host of commercial industries, including oil and gas exploration and farming, while also providing fresh drinking water for homes, offices, and communities.

About Ambient Water Corp.

Ambient Water pioneered atmospheric water generation technology for extracting water from humidity in the air. Drawing from the renewable ocean of water vapor in the air that we breathe, the Company’s patented technology cost-effectively transforms humidity into an abundant source of clean water near the point of use. The scalable and modular systems can be configured for a number of water-sensitive applications ranging from oil and gas exploration to vertical farming. The systems can also be configured to produce high quality drinking water for homes, offices, and communities. For a thirsty planet on the verge of a water crisis, Ambient Water makes clean water out of thin air. To learn more about Ambient Water, visit our website at <http://www.AmbientWater.com>.

Safe Harbor Statement

Matters discussed in this press release contain forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. When used in this press release, the words "anticipate," "believe," "estimate," "may," "intend," "expect" and similar expressions identify such forward-looking statements. Actual results, performance or achievements could differ materially from those contemplated, expressed or implied by the forward-looking statements contained herein. These forward-looking statements are based largely on the expectations of the Company and are subject to a number of risks and uncertainties. These risks include, but are not limited to, risks and uncertainties associated with: the impact of economic, competitive and other factors affecting the Company and its operations, markets, products, and prospects for sales, failure to commercialize our technology, failure of technology to perform as expected, failure to earn profit or revenue, higher costs than expected, persistent operating losses, ownership dilution, inability to repay debt, failure of acquired businesses to perform as expected, the impact on the national and local economies resulting from terrorist actions, and U.S. actions subsequently and other factors detailed in reports filed by the Company.

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