

Ambient Water Approved for Trading on OTCQB® Marketplace

Developer of atmospheric water generation technologies one of the first 100 companies verified to join the venture marketplace for entrepreneurial and developmental stage companies

SPOKANE, WA – October 14, 2014 – Ambient Water (OTC: AWGI), a leading provider of atmospheric water generation systems for extracting water from humidity in the air, today announced that the company has been named one of the first 100 verified OTCQB companies approved since the OTC Markets Group announced new standards and eligibility requirements in March of this year.

The new standards and compliance requirements [announced earlier this year](#) were put in place to allow more transparency between companies and their investors. To be eligible to trade on OTCQB, companies must maintain reporting to a U.S. or foreign regulator, pass a minimum bid test of one penny (\$0.01), and provide annual insight into the company's insiders, advisors, and share count. Companies also may not be in bankruptcy or reorganization, and must be approved for trading within 120 days post their Fiscal Year End.

“We are thrilled to be among the first companies approved for the OTCQB under the new requirements, and excited to provide additional transparency sought by investors,” said Keith White, Founder and CEO of Ambient Water. “We are excited for both our company and our shareholders as we continue moving toward our goals of providing clean water to both consumers and commercial industries via our innovative atmospheric water generation technology.”

The first 100 verified OTCQB companies come from a variety of different industries, including biotechnology, media, technology, natural resources (mining, oil/gas), food, and consumer products. Of the 100, 91 are headquartered in the United States, 66 were approved to continue trading on OTCQB, 30 were upgraded from OTC Pink, and one joined from NASDAQ. The verified 100 have a total median market capitalization of \$11.4 million.

Ambient Water's patented atmospheric water generation technology literally makes water out of thin air, transforming humidity into an abundant source of clean water near the point of use. With multiple systems already commercially available or in development, the Company's technology produces clean and fresh water for a host of commercial industries including oil and gas exploration and farming, while also providing fresh drinking water for homes, offices, and communities.

Read the press announcement from OTC Markets Group welcoming Ambient Water to OTCQB [here](#). For a full list of the initial 100 companies verified for OTCQB, visit the [website](#).

About Ambient Water, Corp. Ambient Water pioneered atmospheric water generation technology for extracting water from humidity in the air. Drawing from the renewable ocean of water vapor in the air that we breathe, the Company's patented technology cost-effectively

transforms humidity into an abundant source of clean water near the point of use. The scalable and modular systems can be configured for a number of water-sensitive applications ranging from oil and gas exploration to vertical farming. The systems can also be configured to produce high quality drinking water for homes, offices, and communities. For a thirsty planet on the verge of a water crisis, Ambient Water makes clean water out of thin air. To learn more about Ambient Water, visit our website at <http://www.AmbientWater.com>.

Safe Harbor Statement

Matters discussed in this press release contain forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. When used in this press release, the words "anticipate," "believe," "estimate," "may," "intend," "expect" and similar expressions identify such forward-looking statements. Actual results, performance or achievements could differ materially from those contemplated, expressed or implied by the forward-looking statements contained herein. These forward-looking statements are based largely on the expectations of the Company and are subject to a number of risks and uncertainties. These risks include, but are not limited to, risks and uncertainties associated with: the impact of economic, competitive and other factors affecting the Company and its operations, markets, products, and prospects for sales, failure to commercialize our technology, failure of technology to perform as expected, failure to earn profit or revenue, higher costs than expected, persistent operating losses, ownership dilution, inability to repay debt, failure of acquired businesses to perform as expected, the impact on the national and local economies resulting from terrorist actions, and U.S. actions subsequently and other factors detailed in reports filed by the Company.

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