

Ambient Water Featured in *USA Today* and *GreenBiz.com* as Key Technology to Combat Water Scarcity

Company's atmospheric water generation technology is front and center as top media outlets highlight technologies that could positively impact our nation's water woes

SPOKANE, WA – April 14, 2015 – Ambient Water (OTCQB: AWGI), a leading provider of atmospheric water generation systems for extracting water from humidity in the air, today reported that it has been featured in two prominent publications – *USA Today* and *GreenBiz.com* – as looming water scarcity issues have shined a national spotlight on the need for an innovative solution.

The [USA Today article](#) featured Ambient Water as an innovative technology solution to help ease water woes through the company's atmospheric water generation technology, particularly as a solution for California's water crisis after the [newly implemented water restrictions](#).

The article focuses on Ambient Water's potential to alleviate dependency on natural water resources, specifically in the vertical farming industry, which is a [vertical that Ambient Water has targeted for its technologies](#). Agriculture uses a significant amount of California's water supply, which opens a door for atmospheric water generation technology, as it allows farmers to keep reusing evaporated water while also providing complete climate control and a closed-loop system with less water usage, fewer pesticides, and greater yields.

Ambient Water was also featured [in a recent article published by GreenBiz.com](#), again focusing on the company's atmospheric water generation technology and its various applications. It features the Ambient Water 400, the company's flagship system, and its installation at [Applied Cryo Technologies](#), an oil and natural gas exploration company in Houston. Other highlights include Ambient Water's recent targeting of Latin America, with [municipal agencies and a bank in Colombia](#) as possible installation points.

GreenBiz.com is a leading trade publication that advances the opportunities at the intersection of business, technology and sustainability. The publication has been around for more than 20 years as a catalyst for thought leadership in aligning environmental responsibility with profitable business practices.

"To be featured by both *USA Today* and *GreenBiz.com* is great and timely exposure, considering the issue of water scarcity around the globe – especially with what is going on right now in California," said Keith White, Founder and CEO of Ambient Water. "We see great potential for our technology to alleviate this issue, as the need for water technology right now is crucial. We are excited for all the opportunities ahead of us, and look forward to seeing the difference our technology can make."

Ambient Water's patented atmospheric water generation technology literally makes water out of thin air, transforming humidity into an abundant source of clean water near the point of use. With multiple systems already commercially available or in development, the company's technology produces clean and fresh water for a host of commercial industries including process

water for hydraulic fracking in the oil and gas industry and agriculture, while also providing fresh drinking water for homes, offices, and communities.

About Ambient Water Corp.

Ambient Water pioneered atmospheric water generation technology for extracting water from humidity in the air. Drawing from the renewable ocean of water vapor in the air that we breathe, the Company's patented technology cost-effectively transforms humidity into an abundant source of clean water near the point of use. The scalable and modular systems can be configured for a number of water-sensitive applications ranging from oil and gas exploration to vertical farming. The systems can also be configured to produce high quality drinking water for homes, offices, and communities. For a thirsty planet on the verge of a water crisis, Ambient Water makes clean water out of thin air. To learn more about Ambient Water, visit our website at <http://www.AmbientWater.com>.

Safe Harbor Statement

Matters discussed in this press release contain forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. When used in this press release, the words "anticipate," "believe," "estimate," "may," "intend," "expect" and similar expressions identify such forward-looking statements. Actual results, performance or achievements could differ materially from those contemplated, expressed or implied by the forward-looking statements contained herein. These forward-looking statements are based largely on the expectations of the Company and are subject to a number of risks and uncertainties. These risks include, but are not limited to, risks and uncertainties associated with: the impact of economic, competitive and other factors affecting the Company and its operations, markets, products, and prospects for sales, failure to commercialize our technology, failure of technology to perform as expected, failure to earn profit or revenue, higher costs than expected, persistent operating losses, ownership dilution, inability to repay debt, failure of acquired businesses to perform as expected, the impact on the national and local economies resulting from terrorist actions, and U.S. actions subsequently and other factors detailed in reports filed by the Company.

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